

20 March 2008

Our Ref: **OPEN LETTER** FL0623 03/08

Mr Roger Chamberlain
The Secretary
47 Poplar Avenue
Hove, East Sussex
BN3 8PT

Dear Roger,

Re: Our using 'FETA, BFC and BAFE recognised Course Tutor' statement.

We have received letters from both BAFE and FIA concerning the use of this statement in our publicity materials. I understand that the BFC has similar concerns and although we are a member and have not received any direct complaint from you I feel that an explanation and apology is still all the same due.

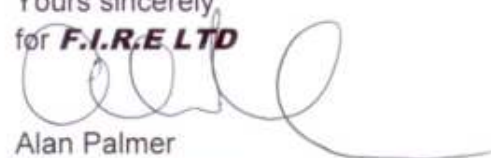
I can see how this statement in our promotional leaflets sent out to the fire trade since I finished being an exclusive trainer to the British Fire Consortium in February 2007 might be misunderstood. Our reason for using this statement was not to mislead, as I felt that it summarised easily that I am 'recognised' by key staff within all of three organisations who could vouch for me being a bone fide technicians trainer if they were asked by a cautious client.

I can confirm that with immediate effect this statement will no longer be used on our publicity materials. I will ensure that these or similar references on our website are removed early next week. Please be aware that we have circulated similar leaflets advertising courses up to the middle of June 2008 that we cannot retract.

Martin Duggan at FIA and Peter Bollons at BAFE have also received a similar apology and the same undertaking from us.

As we have nothing to hide and to prevent the rumour machine taking off we will circulate this letter to all interested parties and post it on our website next week.

Yours sincerely,
for **F.I.R.E LTD**


Alan Palmer
Managing Director

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